

## **Social-communicative innovations in anti-corruption activities (Regional aspect)**

Leontieva L., Khalilova T., Gaynullina L., Khalilov A.  
*Kazan Federal University, 420008, Kremlevskaya 18, Kazan, Russia*

---

### **Abstract**

© 2015, Canadian Center of Science and Education. All rights reserved. The essence and character of implementation of social communications technologies in the process of anti-corruption activities of organs of power and civil society have been analyzed. The authors based their research on the social communications approach and the "Corruption formula" determined by R.Klitgaard. Based on the analysis of the results opinion surveys, dissatisfaction of the population with the outcomes of anti-corruption policy carried out by the government, demand for transition from declarativity of the principle of transparency of the government to open data, to expansion of anti-corruption enforcement initiated by citizens have been acknowledged. To solve the problems detected integrative communication technologies have been suggested.

<http://dx.doi.org/10.5539/ass.v11n7p387>

---

### **Keywords**

Anti-corruption policy, Communication, Corruption, Innovation, Mass media, Openness of the government, Public and civil communication, Social technology